

For Immediate Release:
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Two Atlantic Canadian Companies Link Technologies to Offer Sailors a Unique Solution to PC Marine Electronic Chart Navigation.

Attention Sailors: Put Away the Sextants and Break out the PC!

A new partnership has been formed between NavSim Technology Inc. (NavSim™) and Indepth Navigation to create an affordable top-of-the-line PC electronic charting system for sailors.

NavSim's software platform is intuitive, reliable and accurate. Based in St. John's, Newfoundland, NavSim's flagship product, BoatCruiser™ has had tremendous success with recreational boaters worldwide. Realizing that sailors need some extra attention in navigation, NavSim recruited Indepth Navigation, a Nova Scotia company who has developed SailTimer (patent pending), a unique tacking tool for sailors. 'BoatCruiser Sailboat Edition' offers sailors an innovative method to display the optimal sailing angle to predict the most effective tacking routes.

Sailors have long since been frustrated with GPS devices that assume they power straight to a destination. Head off on a tack and oops! - the ETA disappears. Yes, that is the way most GPS devices are designed to work. But not any more. These two ambitious companies are out to change all of this for sailors worldwide. Finally, marine navigation software that accounts for sailboat tacking!

It is difficult for even experienced sailors to estimate the Tacking Time to Destination or tacking distances very accurately. Dr. Craig Summers, the developer of the SailTimer software at Indepth Navigation, notes that "Even before putting wind in the sails, sailors need to know where they are heading. Sailing with the telltales horizontal doesn't show how long the journey will take. This is a powerful product combination that provides a simple display of the optimal tacking route and how long it will take to navigate the route."

When sailing upwind to a destination, a natural tendency for sailors is to pinch close to the wind to minimize the distance. However, the new BoatCruiser Sailboat Edition shows the optimal sailing angle to use, ensuring arrival in the most efficient manner. Contrary to what may be expected, the sailboat will often get a faster Tacking Time to Destination™ by heading off the wind for speed, even if it means travelling 40% farther.

Taking advantage of the PC's power with multimedia that is not normally available on chart plotters or GPS units, sailors are at liberty to import pictures of their journey, save detailed route data to the PC and revisit voyages at anytime. With the PC safely stored below deck, convenient planning can occur on the chart table in conjunction with paper charts.

Piotr Waclawek, CEO of NavSim Technology, sums it up, saying: “We are excited to offer such an important PC-based navigation tool customized for sailors. We’ve recognized this gap in the market and fortunately found an existing program that Indepth Navigation had created. Combining both SailTimer and BoatCruiser will give sailors an accurate and intuitive means to navigate the waters. We are thrilled to welcome Indepth Navigation to the NavSim family and look forward to introducing BoatCruiser Sailboat Edition to sailors worldwide.”

BoatCruiser Sailboat Edition is due to be launched at the Toronto International Boat Show in Toronto in January 2007 and will retail at \$599.00 CDN. As usual, this price includes a C-Map MAX region of the user’s choice.

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